

5 April 1954

Mr. Theodore Streibert
Director, U. S. Information Agency
1770 Pennsylvania Avenue, N. W.
Washington, D. C.

Dear Mr. Streibert:

In Mr. Dulles' absence, I am taking the liberty of forwarding to you the attached correspondence concerning the merger of the American Academy of Asian Studies and the College of the Pacific.

As you will note, I have indicated to Mr. V. Howard Chase that we feel your Agency is in a much better position to promote this worthwhile cause, than is CIA.

With best regards,

Sincerely,

2 Enclosures

1 - Ltr frm Mr. * Lieutenant General, U.S.A.
Chase, 3/18, w/Att. Acting Director
2 - Ltr to Mr.
Chase, 4/5 (cy)

C. P. CABELL

Acting Director

* Ltr frm Mr Chase had enclosed a letter dtd 3/9/54 from L.P. Gainsborough, President of the American Academy of Asian Studies re merger referred to above & requesting advice and suggestions in connection w/ helping the Govt's psychological program in Asia.

STAT

[redacted] ref (29 Mar 54)
REWTN: O/DDCI:KM (3 Apr 54)

Distribution:

Orig & 1 - Addressee
1 - DDCI chrono
✓ 1 - Exec Rec
[redacted]

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5 April 1954

Mr. W. Howard Chase
Selvage, Lee & Chase
Public Relations
1 East 43rd Street
New York 17, New York

Dear Mr. Chase:

In Mr. Dulles' absence from the city, I should like to thank you for your letter of 18 March concerning the merger of the American Academy of Asian Studies and the College of the Pacific.

Asian study in this country was not considered seriously in the colleges and universities until the outbreak of World War II, when we suddenly realized that our store of knowledge about Asia was pitifully small and inadequate in our contact with the Asian countries. Almost overnight centers of Asian studies sprang up to meet the demand. While a great deal has been done in educational institutions throughout the country, particularly since the end of the war, there is still room to do more. The news of the merger of the American Academy of Asian Studies with the College of the Pacific comes as a great step in the right direction and in the further improvement of East-West understanding.

Although we agree that this event should be widely publicized here and abroad, it is felt that the U. S. Information Agency is in a much more advantageous position than is our Agency, to promote this worthwhile cause in their over-all effort of furthering good international relations. I have, therefore, taken the liberty of forwarding your letter, together with the copy of Mr. Gainsborough's letter, to Mr. Theodore Streibert, Director of the U. S. Information Agency. Mr. Streibert's address is 1770 Pennsylvania Avenue, N. W., Washington, D. C.

STAT Distribution:

1 - Addressee
1 - DDCI chrono
[redacted]

1 - RI cc: Mr Streibert

1 - E/R

Sincerely,

DDCIPR

C. P. CABELL

Lieutenant General USAF
Acting Director

Previously coordinated by
Mr. Ansell, CFE,

& Mr. Helms for

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REAPPROVED/DDCI: (3 Apr 54)

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Approved For Release 2003/07/29 : CIA-RDP80B01676R001000190020-1

5-3872

Dear Mr. Streibert:

The attached letters from Mr. Cainsborough, President of the American Academy of Asian Studies, and Mr. W. Howard Chase are self-explanatory.

I am taking the liberty of sending you a copy of my reply to Mr. Chase since he may call on you.

Sincerely yours,

C. P. Gable
Lieutenant General, USAF
Acting Director

COORDINATION:

Mr. Theodore Streibert
U.S. Information Agency
1778 Pennsylvania Avenue, N.W.
Washington, D.C.

CFE

DD/P

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29 March 54

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Dear Mr. Chase:

As Mr. Dulles will be temporarily out of town, I have the honor of answering your letter to him dated 18 March 1954, enclosing a copy of Mr. Gainsborough's letter.

Asian study in this country was not considered seriously in the colleges and universities until the outbreak of World War II when we suddenly realised that our store of knowledge about Asia was woefully small and inadequate in our contact with the Asian countries. Almost overnight centers of Asian studies sprang up to meet the demand. While a great deal has been done in Asian studies by educational institutions throughout the country, particularly since the end of the war, there is still room to do more. The news of the merger of Mr. Gainsborough's American Academy of Asian Studies with the College of the Pacific comes as a great step toward the right direction and certainly portends well in the further improvement of East-West understanding. This merger has our heartfelt congratulations.

I agree with you that this event should be widely publicized here and abroad. However, I feel the United States Information Agency is in a much more advantageous position to promote this worthwhile cause in its overall effort of furthering good international relations than our agency. You may reach Mr. Theodore Streibert, Director of the United States Information Agency, at 1776 Pennsylvania Avenue, N.W., Washington, D. C.

Sincerely yours,

C. P. Gable
Lieutenant General, USAF
Acting Director

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Mr. W. Howard Chase
Salvage, Lee & Chase
Public Relations
1 East 43rd Street
New York 17, N. Y.

29 March 1954

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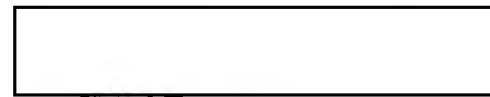
5-3871

29 March 1954

MEMORANDUM FOR: DEPUTY DIRECTOR (PLANS) (Mr. Hulick)
SUBJECT: Reply to Mr. W. Howard Chase

Attached are two items prepared for the signature of General
Cabell:

- a. Letter in reply to Mr. W. Howard Chase.
- b. Letter to Mr. Theodore Streibert.



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GEORGE E. AURELL
Chief, Far East Division

2 Encls:

As listed in paragraphs
a. and b. above.

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CENTRAL INTELLIGENCE AGENCY

OFFICIAL ROUTING SLIP

By Hand

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TO		INITIALS	DATE
1	DD/P (Mr. Hulick)		1954
2	C-FF		
3		MAR 24 1954	
4			
5			
FROM		INITIALS	DATE
1	Assistant to the Director	<i>SLW</i>	23 March
2			
3			

APPROVAL
 ACTION
 COMMENT
 CONCURRENCE

INFORMATION
 DIRECT REPLY
 PREPARATION OF REPLY
 RECOMMENDATION

SIGNATURE
 RETURN
 DISPATCH
 FILE

REMARKS: For preparation of reply for signature
as indicated below:

C. P. Cabell
Lieutenant General, USAF
Acting Director

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